

Applied Optimization

Problem - A rectangular garden with 100 ft fencing.
Determine the maximum area & the corresponding dimensions.

Solution:- (1) Introduce all variables.

Let x & y be the sides of the rectangle.

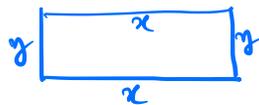
(2) Understand what you are trying to Maximize or Minimize

We want the area, say A , to maximize.

We know formula for area: $A = xy$.

(3) Use constraints to boil down to a function of only one variable.

Here fencing is 100 ft. So, sum of sides is 100ft



$$\text{So, } x + y + x + y = 100$$

$$\Rightarrow 2(x + y) = 100$$

$$\Rightarrow x + y = 50$$

$$\Rightarrow y = 50 - x$$

$$\text{Then } A = xy = x(50 - x).$$

(4) Using Calculus techniques, find max/min of the target quantity.

$$\underset{\substack{\text{''} \\ A(x)}}{A} = x(50-x) = 50x - x^2 \quad \text{—————} \textcircled{*}$$

Find critical pts by putting $A'(x) = 0$ or undefined

$$\text{Here, } A'(x) = 50 - 2x, \quad A''(x) = -2 < 0$$

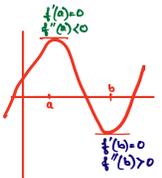
$$\text{So, } A'(x) = 0 \Rightarrow 50 - 2x = 0 \Rightarrow x = 25$$

At critical pt, $A(x)$ attains max/min.

$$\begin{aligned} \text{So, } A(25) &= 50 \times 25 - 25 \times 25 \quad [\text{by } \textcircled{*}] \\ &= (50 - 25) \times 25 \\ &= 25 \times 25 \\ &= 625 \text{ sqft.} \rightsquigarrow \text{Max area.} \end{aligned}$$

Note:- At max pt $x=a$, $f'(a) = 0$ & $f''(a) < 0$

min pt $x=b$, $f'(b) = 0$ & $f''(b) > 0$



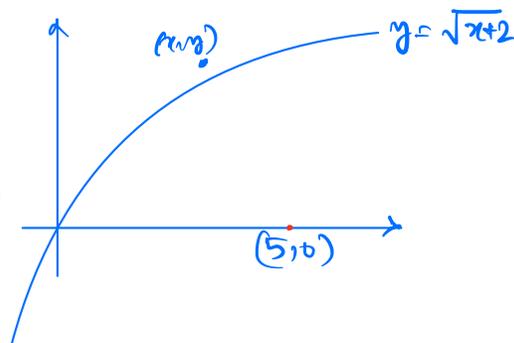
Dimensions: $x = 25$ ft, $y = 50 - 25 = 25$ ft.

Problem: Find the closest point to $(5, 0)$ on the curve $y = \sqrt{x+2}$, $x \geq -2$

Solⁿ: Choose a pt on $y = \sqrt{x+2}$.
Say (x, y) .

Distance between (x, y) & $(5, 0)$ is

$$D = \sqrt{(x-5)^2 + (y-0)^2}$$
$$= \sqrt{(x-5)^2 + y^2}$$



Now, (x, y) is a point on $y = \sqrt{x+2}$, so

$$y = \sqrt{x+2}$$

Then $D = \sqrt{(x-5)^2 + y^2}$ can be written in one variable x as:

$$D(x) = \sqrt{(x-5)^2 + (\sqrt{x+2})^2}$$
$$= \sqrt{(x-5)^2 + (x+2)}$$
$$= \sqrt{x^2 - 10x + 25 + x + 2}$$
$$= \sqrt{x^2 - 9x + 27}$$
$$= (x^2 - 9x + 27)^{\frac{1}{2}}$$

$$D'(x) = \frac{1}{2} (x^2 - 9x + 27)^{-\frac{1}{2}} \cdot (2x - 9)$$
$$= \frac{2x - 9}{2(x^2 - 9x + 27)}$$

$D'(x) = 0$ or $D'(x)$ undefined gives

$$D'(x) = 0$$

$$\downarrow$$

$$2x - 9 = 0$$

$$\Rightarrow x = 4.5 \text{ critical pt}$$

$$D'(x) \text{ is undefined}$$

$$\downarrow$$

$$x^2 - 9x + 27 = 0$$

$$\Rightarrow x = \frac{9 \pm \sqrt{81 - 4 \cdot 1 \cdot 27}}{2 \cdot 1} \quad \sqrt{-ve}$$



with increasing x , $D'(x)$ is increasing
 $\Rightarrow D''(x) > 0$
 $\Rightarrow D(x)$ has a minima.

$$\text{So, } x = 4.5 \Rightarrow y = \sqrt{x+2} = \sqrt{6.5}$$

Hence, $(4.5, \sqrt{6.5})$ is the closest pt on $y = \sqrt{x+2}$ from $(5, 0)$

Problem: A box with a square base & an open top is to be built with a volume of 40 m^3 . The materials for the bottom of the box costs $\$10/\text{m}^2$ & the materials on the sides costs $\$8/\text{m}^2$. Find the dimensions of the box for which the cost will be minimum.

Solⁿ: Note: We need to minimize the Cost, so we must get an expression for Cost.

$$\begin{aligned} \text{Area of the base} &= (x \times x) \text{ m}^2 \\ &= x^2 \text{ m}^2 \end{aligned}$$

$$\text{So, cost for the base} = (\$10 \times x^2)$$

$$\begin{aligned} \text{Area of one side} &= (x \times h) \text{ m}^2 \\ \text{So, total area of sides} &= (4xh) \text{ m}^2 \end{aligned}$$

$$\text{Then total cost for sides} = (\$8 \times 4xh)$$

$$\text{Hence cost } C = (10x^2) + (32xh) \text{ dollars.} \quad \text{--- } \textcircled{*}$$

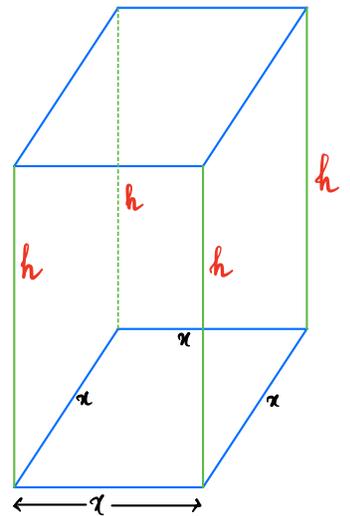
Note: The volume of the box is fixed.

$$\text{Our constraint is: Volume} = 40 \text{ m}^3$$

$$\text{ie, } \frac{x \times x \times h}{\text{base height}} = 40$$

$$\Rightarrow x^2 h = 40 \Rightarrow h = \frac{40}{x^2}$$

Then by $\textcircled{*}$ & the above constraint, we can reduce cost function to a function of single variable x , rather than two variables x & h .



$$\begin{aligned} \text{So, } C(x) &= 10x^2 + 32x \left(\frac{40}{x^2} \right) \\ &= 10x^2 + \frac{32 \times 40}{x} = 10x^2 + (32 \times 40)x^{-1} \end{aligned}$$

To get maximum or minimum values of $C(x)$, we need the Critical pts.

$$\begin{aligned} C'(x) = 0 &\Rightarrow [10x^2 + (32 \times 40)x^{-1}]' = 0 \\ &\Rightarrow 10(x^2)' + (32 \times 40)(x^{-1})' = 0 \\ &\Rightarrow 10(2x) + (32 \times 40)(-x^{-2}) = 0 \\ &\Rightarrow 20x - \frac{32 \times 40}{x^2} = 0 \\ &\Rightarrow 20x = \frac{32 \times 40}{x^2} \\ &\Rightarrow x^3 = \frac{32 \times 40}{20} = 32 \times 2 = 64 = 4^3 \\ &\Rightarrow \boxed{x = 4} \end{aligned}$$

$$\text{Then, } h = \frac{40}{x^2} = \frac{40}{16} = 2.5$$

So the dimensions corresponding to the minimum cost is square base of 4m sides & height of 2.5m.

$$\begin{aligned} \text{Hence the Cost is } &\$ 10(4)^2 + (32 \times 40)(4^{-1}) \\ &= 10(16) + \frac{32 \times 40}{4} \\ &= 160 + 32 \times 10 \\ &= \$480. \end{aligned}$$